

## Terms of Use for <https://www.lift-traffic.com/>

### Acceptance of Terms

By accessing and using <https://www.lift-traffic.com/> (the "Website"), you agree to comply with and be bound by the following Terms of Use. If you do not agree with these terms, please refrain from using the Website.

### Use of the Website

- a. You may use the Website for personal, non-commercial purposes only.
- b. You agree not to engage in any illegal, harmful, or unauthorized activities that may disrupt or interfere with the functioning of the Website.
- c. You are solely responsible for any content you submit or share on the Website.

### Intellectual Property

- a. All content on the Website, including but not limited to text, graphics, logos, images, and software, is the property of Lift Traffic or its licensors and is protected by intellectual property laws.
- b. You may not use, reproduce, modify, distribute, or transmit any content from the Website without prior written permission from Lift Traffic.

### Third-Party Websites

The Website may contain links to third-party websites. Lift Traffic does not endorse or control these websites, and we are not responsible for their content or practices. Your use of third-party websites is subject to their own terms and conditions.

### Disclaimer of Warranty

- a. The Website is provided on an "as-is" and "as available" basis. Lift Traffic does not make any warranties or representations regarding the accuracy, completeness, or reliability of the Website.
- b. Lift Traffic disclaims all warranties, whether express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, and non-infringement.

### Limitation of Liability

- a. Lift Traffic and its affiliates shall not be liable for any direct, indirect, incidental, consequential, or special damages arising out of or in any way connected with the use of the Website.
- b. Lift Traffic shall not be liable for any damages resulting from the unauthorized access, use, or alteration of your personal information.

### Indemnification

You agree to indemnify and hold Lift Traffic and its affiliates, officers, directors, employees, and agents harmless from any claims, losses, damages, liabilities, and expenses (including legal fees) arising out of your use of the Website or violation of these Terms of Use.

### Modification and Termination

Lift Traffic reserves the right to modify or terminate the Website or these Terms of Use at any time without prior notice. It is your responsibility to review these terms periodically for any updates or changes.

### **Governing Law**

These Terms of Use shall be governed by and construed in accordance with the laws of the jurisdiction in which Lift Traffic is based, without regard to its conflict of laws principles.

### **Entire Agreement**

These Terms of Use constitute the entire agreement between you and Lift Traffic regarding your use of the Website, superseding any prior agreements or understandings.

By using the Website, you acknowledge that you have read, understood, and agreed to these Terms of Use.